



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Street Banner Sign-up Day

Kerrville, Texas (November 5, 2015) – Do you have an event coming up that you would like to advertise? Do you want to reach hundreds of people every day with your advertising? Monday, December 7, 2015 has been scheduled as “Street Banner Sign-up Day” at City Hall, 701 Main Street beginning at **10:00 a.m.** Any social institution, religious organization, non-profit organization, youth organization, or educational institution is invited to come to the meeting and enter a lottery-type drawing for the chance to pick the location of your choice. Banners will be installed for a period not to exceed four (4) weeks.

There are six (6) locations to choose from, and each organization is allowed two (2) banners per event; two (2) events per year. If space permits, additional events may be made available after January 1st. See attached *Banner Advertising Guidelines* and *Banner Design Criteria* for complete information. Cost per banner installation is \$85, is non-refundable, and payable at the time the application is accepted. [Applications](#) are available online at www.kerrvilletx.gov under the Public Works Department or at City Hall, 701 Main Street.



KERRVILLE
PUBLIC
UTILITY
BOARD

2250 Memorial Blvd. • P. O. Box 294999 • Kerrville, Texas 780294999 • 830-257-3050 • FAX 830-257-8078

BANNER DESIGN CRITERIA

(Revised December 3, 2013)

1. Banners shall be no larger than 50" (inches) in height by 36' (feet) in length.
2. No more than 75sq. ft. of the surface area shall be used for lettering, decal, insignia, etc.
3. The banner must have metal clips fixed to the top of the banner to attach the banner to the span wire. These clips must be designed to withstand normal wind loading and be sized to fit a 3/8" steel guy cable.
4. Tie down ropes must be 1/4" nylon or material of equal or greater strength. This requirement shall not be construed to include material such as chain, steel cable or other material capable of inflicting damage should they become loosened.
5. Banner material should be sufficiently durable to withstand normal wind loads and deterioration by the elements for the period of time the banner remains erected. Any banner which becomes damaged will be removed immediately, by order of the Building Official. **Only banners made of net-type banner material are acceptable (vinyl and vinyl mesh are unacceptable).**
6. Lettering and devices on banners shall be of cloth, or a material that will cause no damage should it become loose and fall while banner is erected.
7. **KPUB is responsible for erection and removal of banners only. Neither the City nor KPUB accepts any responsibility for banners which are damaged or destroyed or left at KPUB after 15 days of removal from banner location.**
8. Approved banner suppliers are:
 - a. One-Stop Advertising and Printing (formerly ADCO)
Kerrville, TX
830-896-0480
 - b. Dixie Flag
San Antonio, TX
1-800-356-4085
 - c. CompuSigns
Austin, TX
512-476-7446
9. To receive approval of alternate banner designs or manufacturers, a request must be submitted to the KPUB Engineering Department, 830-792-8232 at least 3 months in advance of the date the banner will be installed. The request must include complete specifications for and a sample of proposed fabric, clips, hardware and anchoring methods.

If the banner does not meet these criteria, no permit will be issued nor will such banner be installed.



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BANNER ADVERTISING GUIDELINES

1. ALL banners installed must be for events held in the City of Kerrville or Kerr County ONLY.
2. Reservations limited to two (2) banners per event; two (2) events per year per organization; (additional events may be available after January 1, if space permits).
3. Banners will be accepted for solicitation or support of a community project or social institution, including, but not limited to:
 - A. Seasonal holidays such as Christmas or Easter
 - B. School activities
 - C. Charitable programs
 - D. Religious activities
 - E. Events of community interest
4. Banners should not advertise or include the names of any commercial operation or business including sponsors.

BANNER LOCATIONS IN THE CITY OF KERRVILLE

LOCATION #1	4010 Hwy 27, in front of Kerr County Road and Bridge
LOCATION #2	700 Block Junction Highway, in front of Take it Easy RV Resort
LOCATION #3	2100 Block Sidney Baker North, in front of Stripes
LOCATION #4	1000 Block Sidney Baker South, Highway 16 north of G Street
LOCATION #5	1200 Block Sidney Baker North, at Tivy Football Stadium
LOCATION #6	1700 Block Sidney Baker North, north of Acapulco Restaurant

Banner Permit # _____
 City of Kerrville – 830.257.8000

Banner Location: _____

Organization Name: _____

Address of Organization: _____

Name of Event: _____ Event Date: ____/____/____

Contact Name: _____ Phone: ____/____-____

Email Address (for updates): _____

Date Banner Up: ____/____/____ Date Banner Down: ____/____/____

BANNER INSTALLATION REGULATIONS – PLEASE READ CAREFULLY BEFORE SIGNING

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4. Banners should not advertise or include the names of any commercial operation or business including sponsors.
5. Banners will be installed for a period not to exceed four (4) weeks.
6. ALL permits will be issued based on a random drawing.
7. A **NON-REFUNDABLE** permit fee per banner is \$85.00, and is payable at time of reservation.
8. Banner must be delivered to Kerrville Public Utility Board (KPUB), Dispatch Division, 2250 Memorial Blvd., on Friday before the installation date which will be the Monday of date reserved – **you will not receive a reminder.**
9. Banner must be picked up from KPUB within 15 days after it is taken down following notification from KPUB. Banner will be destroyed if not picked up.
10. Banner must meet specifications and be supplied from an approved supplier as listed in KPUB "Banner Design Criteria" form revised December 2013.

By signing this form, I understand and will observe the above regulations.

 Organization Representative

____/____/____
 Date

Official Use by City of Kerrville

Transaction Code # 860.2

Admin. Fee #01 – 6291 -- \$25.00
Banner Fee #01 – 6290 -- \$60.00